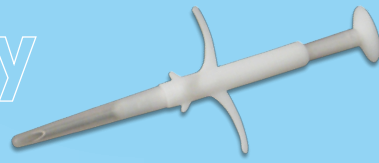


24/7 Pet Recovery



The SmartTag microchip is not just a microchip, it is complete pet protection for life. One time, lifetime fee, no annual fees, no information update fees, no strings attached!

The SmartTag Microchip Offers:

- ISO certified Microchip in pre-loaded applicator and brass collar tag, with lifetime membership.
- Instant Pet "Amber Alert" with a full pet profile, to all shelter and rescue groups in a 50-mile radius of the pets last known location.
- 24/7 Live lost pet call center to field and directly connect all calls, to reunite pets with their owners.
- Metal Collar ID tag.
- Free Pet and owner Profile updates anytime.
- Lost Pet Medical Insurance (up to \$1,000 in coverage for your dog or cat if injured while lost).
- Instant Lost Pet Posters generated with a click of a button.

SmartTag Microchip Specifications – Frequency 134.2KHz

Implant Dimensions (mm) Width 2.1 Length 12

All individually packed Biothermo Microtransponders are coated with a anti-migration coating, and include ten adhesive labels featuring the transponder's ID number in barcoded format. All ISO Microchips required universal scanner to read them. Universal scanner sold separately.

All SmartTag microchips come in pre-loaded applicators (needle and injector). They also come with a metal SmartTag pet ID tag and **include a lifetime registration for only \$7.50 each.** Simple online registration!

SmartTag has partnered with a shelter software company, **Shelter Pro**, and now offers a free engraving machine with automatic microchip registrations*.

To order call (866)560-0985 or email microchip@idtag.com today to get started with no up-front cost, all orders shipped with 30 day payment terms. The SmartTag microchips are packed in boxes of 25 microchips per box.

*free engraving machine is for groups with over 1,000 annual adoptions, all other groups receive a 50% discount.

SmartTag Microchip Sample Pet Profile



Mr. Wiggles

PET INFORMATION [EDIT](#)

Pet Name: Mr. Wiggles
Pet Type: Dog
IDTag#: 0010-1113
Breed: Pitt Bull
Plan Type: Premier Standard
Plan Starts: Aug 12th, 2011
Plan Ends: Aug 12th, 2012

Image Gallery [Upload Photo](#)



PRIMARY CONTACT INFO

Owner Name: Jonathan Smith
Primary Phone #: 555-458-2693
Secondary Phone #: 555-268-4538
Address: 24 Washington Ave
City: Leonardo
State: New Jersey
Zip: 12246
Email: jsmith@bestwebs.com

SECONDARY CONTACT INFO

Name: Paula Jones
Primary Phone #: 555-458-2865
Secondary Phone #: 555-268-0085
Address: 15 PennyBrook Ave
City: Secaucus
State: New Jersey
Zip: 12749
Email: paulaj@gmail.com

ADDITIONAL INFORMATION

Primary Breed: American Pitt Bull
Secondary Breed: American Pitt Bull
Primary Color: Brindle
Secondary Color: Brown
Gender: Male
Birthdate: 10-18-09
Neutered/Spayed: Yes
Pet Insurance Carrier: Acme Insurance
Policy Number: 146780644328
Microchip Company: SmartTag
Microchip Number: 135974-235667
Unique Features: Scar on left ear
Allergies: None
Special Needs: None
Shots/Vaccinations: Rabies, Distemper

VETERINARIAN INFO

Vet's Name: West Side Animal Hospital
Address: 456 9th Ave
City: New York
State: New York
Zip: 10001
Website: n/a
Email: n/a
Primary Phone #: 212-549-1842
Primary Phone #: n/a
Fax #: 212-549-1844

Customer Testimonials

P. Davis, Edmond, OK

"I didn't even know he was lost, then we realized he was missing when we got the call from SmartTag. It's great; it's the fastest recovery time I've ever had with a pet!"



Catherine Swain, Ormond Beach, FL

Thank you very much. As soon as I received your message on my cellphone yesterday afternoon, I called the gentleman who found her and went to retrieve Mango. Mango and I were very happy that you were able to contact me so quickly. This is a wonderful service.



Karen DeLaPuente - Pet Rescue By Judy, FL

"IDTag.com is a rescues best friend. When you adopt a family pet from us every pet is microchipped and tagged. What a wonderful way to protect these precious creatures. The online profile is not only an integral part of keeping these animals safe but fun for a new family to create. The SmartTags also look cute on the collars with their various designs. Their 24 hour service is accessible when needed most."